

2025 Annual Meeting of the JA PreventNCD

Katowice, Poland



16-17 June, 2025



International Congress Centre MCK Katowice, located at Slawik and Antall Square 1, 40-163 Katowice



All partners of the JA PreventNCD consortium, including associate partners, and members of our External Expert Advisory Board.

Programme

Monday 16th June

Plenary in main auditorium (hybrid) Moderator: JA PreventNCD Coordinator Dr. Linda Granlund
For online participation link: [here](#)

08:00 - 09:00

Registration and coffee

09:00 - 09:15

Cultural performance: Przygoda

09:15 - 10:00

Official opening and welcome

- Minister of Health of the Republic of Poland, Izabela Leszczyna
- Rector of the Medical University of Silesia, Prof. Tomasz Szczepański
- Chairperson of the Senate Health Committee, Senator Beata Matecka-Libera
- Director, Public Health, Cancer, and Health Security, Directorate-General for Health and Food Safety (DG Santé), European commission, Antonio Parenti
- World Health Organization Regional Office for Europe, Special initiative on NCDs and Innovation, Dr. Kremlin Wickramasinghe
- Deputy Mayor of Katowice City, Waldemar Bojarun
- Director General, The Department of Public Health, The Norwegian Ministry of Health and Care Services, Dr. Line Vold
- JA PreventNCD Coordinator, DoH, Dr. Linda Granlund

Plenary in main auditorium (hybrid) Moderator: Dr. Katarzyna Brukalo, Ass. Professor, Medical University of Silesia

10:00 - 10:30

NCD challenges in Europe – Changing priorities and opportunities & contribution by JA PreventNCD

- JA PreventNCD Scientific Coordinator Prof. Knut-Inge Klepp, NIPH

10:30 - 11:00

Keynote speech: Acting on the commercial determinants of health – A key prevention priority for JA PreventNCD

- Dr. Nason Maani, Senior Lecturer in Inequalities and Global Health Policy, Deputy Director, UKRI PHI Local Health, Global Profits Theme, School of Social and Political Science, University of Edinburgh, EEAB member

11:00 - 11:30

Break

11:30 - 13:00

Addressing equity in NCD and cancer prevention

- Moderator: Dr. Arnfinn Helleve, NIPH
- Working towards health equity in Europe: The Role of JA PreventNCD, Dr. Raffaella Bucciardini, ISS
- Policies to tackle health inequalities: Insights from a European scoping review, Dr. Gerd Monika Flodgren, NIPH
- Population surveillances for monitoring inequalities in NCDs: From data to equity-oriented action – WP8 Insights, Valentina Possenti and Nicole Rossi, ISS
- From principles to practice: JACARDI's cross-cutting approach to equity and diversity, Dr. Benedetta Armocida, ISS
- World report on social determinants of health equity – key recommendations, Sudhvir Singh, Unit Head, Equity and Health, Department of Social Determinants of Health, WHO
- Panel discussion – how do we meet our objective of contributing to reduced social inequalities?

13:00 - 14:00

Lunch

First parallel sessions (hybrid)

14:00 - 15:30

1A: Bridging the gap: Health literacy for at-risk individuals

Ballroom A

[For online participation find link here](#)

- Introduction on personalized prevention and the concept of Health Literacy, Dr. Federica Rossetti, Sciensano & Senior advisor Peder Ringnes Berrefjord, DoH (moderators)
- Presentation of case studies (interactive, audience participation through presentation and questions)
- Showcasing pilots
- Plenary reflection and discussion

1B: Food environments and commercial determinants - workshop

Ballroom B

[For online participation find link here](#)

- Introduction and objectives, Dr. Katarzyna Brukalo, Thematic Coordinator for Nutrition (moderator)
- Corporate political activities in relation to food environment policies in 4 EU countries, Dr. Stefanie Vandevijvere, Sciensano
- Monitoring and regulating digital marketing of unhealthy products, chaired by Dr. Arnfinn Helleve NIPH & Dr. Maria João Gregório Director MS DGS
- School food environment & procurement practices, chaired by Researcher Neza Fras, NIJZ and Project manager Mette Svendgaard Høgholm City of Copenhagen
- Community & Services - Local food baskets & Baby-Friendly Services, chaired by Researcher Valentina Possenti & Researcher Nicole Rossi, ISS

1C: Alcohol prevention: Youth perspectives

Ballroom C

[For online participation find link here](#)

- Alcohol in JANCD – what's going on? Senior advisor Kristiane B. Dugstad, DoH, Thematic Coordinator Alcohol (moderator)
- Power Players & Policy Shapers: Who's Influencing National Alcohol Policy in Seven European Countries? Dr. Taija Voutilainen, THL
- Mystery shopping as a tool to assess age restrictions, Researcher, Gorazd Levičnik, NIJZ
- Youth panel: Alcohol policy in Europe, Mikotaj Patalong, Evangelia Savvidou and Pauline Hastenteufel, members of the JA PreventNCD Youth Advisory Group (YAG)

15:30 - 17:00

Walking tour of Katowice

[Physical attendance only.](#)

Informal walks to explore different areas of Katowice while connecting with JA PreventNCD colleagues. Participants will choose between four routes.

Start and end point: International Congress Centre

Route 1 Classic Beboks: A balanced tour through city parks and charming neighbourhoods

Route 2 For the Active Explorer: A longer walk for those who enjoy a bit more movement.

Route 3 Easy and Relaxed: A shorter, flat route ideal for those who prefer a slower pace.

Route 4 Urban Sights: Combines city centre highlights and modern viewpoints.

17:00 - 19:30

Networking

[Physical attendance only.](#)

Connect with your colleagues. Light finger food will be served. Venue closes at 19.30, guests are welcome to leave at their convenience.

Dress code: Casual

Tuesday 17th June

Main auditorium (hybrid) Moderator: Dr. Katarzyna Brukalo, Ass. Professor, Medical University of Silesia

[Link online participation link here](#)

08:30 - 09:00

Registration and coffee

09:00 - 09:30

The road ahead for JA PreventNCD: ambitions, alignment and added value

- Welcome, Dr. Katarzyna Brukalo, Ass. Professor, SUM (moderator)
- Reflections from the project's funding agency, Anna Bulzacka-Bogucka, Project Advisor HaDEA, European Commission
- How do we drive policy change? Prof. Knut-Inge Klepp, Scientific Coordinator, Prof. Harry Rutter, Chair of EEAB and Dr. Kremlin Wickramasinghe, WHO European Regional Office, and Caroline Costongs, Director of EuroHealthNet

09:30 - 10:15

Strengthening capacities for NCD monitoring and prevention

- Introduction, Specialconsultant, Emil Høstrup, RSYD (moderator)
- Preliminary results from the Country Fact Sheets on monitoring of NCDs, project manager, Morten Sønderskov Frydensberg, RSYD
- Policy monitoring, Dr. Arnfinn Helleve, NIPH
- Monitoring of cost and access to healthcare, Dr. Silvia Francisci, ISS

10:15 - 11:00

Prerequisites for successful activities: the role of evaluation and sustainability

- Introduction and purpose, Researcher Martin Thißen, RKI (moderator)
- Evaluation overview and first results of collaboration survey, Researcher Simon Löbl, RKI
- The accountability cycle and its importance for sustainability, Dr. Mojca Gabrijelcic, NIJZ, Junior Researcher Leopold Vandervliet, Sciensano
- Interview: Evaluating community-based pilots, Researcher Meg Yates, RKI, Dr. Helena Križan
- Interview: Making pilots sustainable, Dr. Raffaella Bucciardini, ISS, Researcher Gabrielle Schittecatte, Sciensano

11:00 - 11:30

Break

Second parallel sessions (hybrid)

11:30 - 13:00

2A: Tobacco prevention – FCTC 20 years: past achievements, future ambitions and addressing corporate political activities

Ballroom A

[For online participation find link here](#)

- Moderator: Senior specialist, Hanna Ollila, THL
- Implementing the WHO FCTC in the EU: A 20-Year Journey, Dr. Angela Ciobanu, WHO Regional Office for Europe
- Stepping up with new tobacco control strategy and forward-looking regulations in Spain, Senior researcher Marcela Yu Lan and Project manager Anna Mar Lopez Luque, ICO
- Cross-border trade and taxation in tobacco and nicotine products, Dr. Tord Finne Vedøy, NIPH
- Monitoring and addressing tobacco industry interference, Dr. Taija Voutilainen, THL
- Developing tobacco and nicotine cessation services, Senior specialist Patrick Sandström & Prof. Tuula Vasankari, Filha ry.
- Panel discussion on the way forward, with speakers and additional panelists: Karina Mocanu, YAG & Dr. Nason Maani, EEAB, University of Edinburgh, moderated by Filipa Alpeza, YAG

2B: Decision makers' commitment and community engagement – prerequisites for sustainable action at local level (Workshop)

Ballroom B

[For online participation find link here](#)

- Introduction to the workshop by Dr. Rosana Peiro & Dr. Helena Križan (moderators)
- Strategies applied to achieve decision makers' commitment and community engagement in pilots across the project (WP6, WP7 and WP10)
- World café addressing the following questions: (i) What is currently being done (or could be done) to achieve greater commitment from policy makers to support your pilot? (ii) What does it mean to adopt an equity perspective when implementing community engagement strategies?

2C: Power to the people: How to activate communities for a healthier tomorrow?

Ballroom C

[For online participation find link here](#)

- Moderator: Project associate Katja Čič, NIJZ
- Interactive session to explore and enhance the role of diverse stakeholder groups in shaping and implementing effective strategies concerning social participation for better health.
- “Hot chair” panel about intergenerational collaboration Panelists (TBC): Dr. Arnfinn Helleve, NIPH, Dr. Vesna Kerstin Petrič, EEAB/MoH Slovenia, Daniel Millor, EEAB/Quatorze, YAG members
- World café (discussions in small groups)

13:00 - 14:00

Lunch

Third parallel sessions (hybrid)

14:00 - 15:30

Meeting of the External Expert Advisory Board

Expert room

[Based on invitations only; no streaming.](#)

3A: Special session on JA PreventNCD Consortium on Cancer and other NCDs Prevention “EU-CNCD”

Ballroom A

[Based on invitation only; physical attendance only.](#)

- Welcome address by JA PreventNCD Scientific Coordinator, Prof Knut-Inge Klepp, NIPH
- Presentation of the sustainability work in JA PreventNCD and zero draft of EU-CNCD Prevention Terms of Reference, Dr. Mojca Gabrijelcic, NIJZ
- Discussions and comments from MS

3B: “Shape the future of NCD information systems” – Monitoring scenario workshop

Ballroom B

[online participants have observer status only](#)

- Moderator: Specialconsultant Emil Høstrup & Project manager Morten Givskud RSYD

This will be an interactive workshop experience where you through dialogue and choices will explore the power of monitoring of NCDs in a playful manner. We will investigate three themes:

1. From data to decision
 2. Ethical considerations
 3. New methods and possibilities. Be prepared to step into the shoes of decision makers.
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3C: Physical activity promotion for NCD prevention, resilience and wellbeing – Why and how?

Main auditorium

Online participation [find link here](#)

- Welcome, Project manager Gígja Gunnarsdóttir, Thematic Coordinator Physical Activity (moderator), DoHI
- Monitoring Physical activity, sedentary behavior and sleep. Senior Assistant Professor Tommi Vasankari, UKK Institute
- Healthy urban environments, overview of pilots in task 6.3. Dr. Nina Iszatt, NIPH
- Car free areas around schools and physical activity: insights from Lyon, La Rochelle and Marseille. Project manager Martina Serra, The French Healthy Cities Network
- Heart Zones – A measure to reduce traffic and increase active transport in schools in Kristiansand, Norway. Adviser Ranveig Odden, Kristiansand municipality
- Park regeneration for increasing physical activity and well-being in schools and local communities. Dr. Isabelle Budin Ljøsne, NIPH
- The Digital Health Centre Pilot – physical activity in cancer rehabilitation. Project Manager Stephanie Anker Gents, Health Innovation Centre of Southern Denmark.
- Next steps, discussions

3D: Strengthening the voice of JA PreventNCD: How to contribute to communication efforts

Ballroom C

Online participation [find link here](#)

- Moderators: Project Manager Sólveig Karlsdóttir & Project Manager Freyr Guðlaugsson, DoHI

This workshop will highlight the role of communication in achieving JA PreventNCD goals and show how participants can contribute. We'll share practical tools to make communication efforts easier, more coordinated, and more impactful.

15:30 - 16:00

Afternoon snack buffét and coffee available

Main auditorium (hybrid)
For online participants find link [here](#)

16:00 - 16:30

Wrap-up & Way forward

- Closing session of the Consortium meeting, Prof. Knut-Inge Klepp, Scientific Coordinator, NIPH

16:30 - 17:00

Free time with coffee and refreshments available

17:00 - 18:30

Opening ceremony: JA PreventNCD Consortium on Cancer and other NCDs Prevention Plenary

- Welcome remarks by JA PreventNCD Scientific Coordinator Prof. Knut-Inge Klepp, NIPH
- Lecture summarizing the Polish presidency to EU, Katarzyna Anna Kacperczyk - Deputy Minister of Health of Poland
- Academic keynote speech by Prof. Harry Rutter, Coordinator Urban Planning, Environment and Health Initiative, Carolyn Daher ISGlobal, and Programme Coordinator Daniel Millor, Quatorze, Arquitectura Sin Fronteras España and University of Alicante (EEAB)
- Opening remarks and reflections by Lucia Rodriguez-Borlado Salazar and Jinane Ghattas (YAG)

19:00 -

Working dinner